

2024

OC View ADVERTISING INSERTION ORDER



1971 E. 4th St., Ste. 280
Santa Ana, CA 92705
Tel: 714.479.1022 Fax: 714.479.1026

PLEASE PRINT

Contact Name _____
Company _____
Address _____
Telephone _____ EMAIL _____

_____ **YES, please insert my advertisement in all 6 issues for 2024. I will take advantage of a discount on the 2024 rates with advance payment for all issues of advertising paid by November 3, 2023.**

_____ YES, please insert my advertisement in only the following issue(s):

- | | | |
|------------------------------------|------------------------------------|------------------------------------|
| <input type="checkbox"/> Jan / Feb | <input type="checkbox"/> Mar / Apr | <input type="checkbox"/> May / Jun |
| <input type="checkbox"/> Jul / Aug | <input type="checkbox"/> Sep / Oct | <input type="checkbox"/> Nov / Dec |

_____ My payment is enclosed for all issues selected **or** Charge My Visa/MC AmEx

Card Number: _____ Exp.Date: _____

Cardholder Name: _____ Signature: _____

Verification Code: _____

_____ My payment is enclosed for the first issue selected. I will send payment prior to the deadline dates for the other issues selected.

Signature and Date _____

ADVERTISING INSERTION & PAYMENT DEADLINE DATES FOR 2024

Jan/Feb Issue - November 3, 2023

Jul/Aug Issue - May 3, 2024

Mar/Apr Issue - January 5, 2024

Sep/Oct Issue - June 28, 2024

May/Jun Issue - March 8, 2024

Nov/Dec Issue - September 6, 2024

SPECIFICATIONS

size	dimensions	member pricing	All 6 discount price
<input type="checkbox"/> back cover*	vertical 8 3/4" w X 7 3/4" h	\$950. <i>(only 1 per issue available)</i>	\$5,415
<input type="checkbox"/> inside covers*	vertical 7 1/2" w X 10" h	\$900. <i>(only 2 per issue available)</i>	\$5,130
<i>*New for 2024! - Any cover ad purchase includes logo with company website linked on OC View eblast.</i>			
<input type="checkbox"/> full page	vertical 7 1/2" w X 10" h	\$800.	\$4,560
<input type="checkbox"/> 1/2 page	horizontal 7 1/2" w X 4 3/4" h	\$475.	\$2,700
<input type="checkbox"/> 1/3 page	vertical 2 3/8" w X 10" h	\$350.	\$1,995
<input type="checkbox"/> 1/4 page	vertical 3 1/2" w X 4 3/4" h	\$300.	\$1,710
<input type="checkbox"/> 1/8 page	horizontal 3 1/2" w X 2 1/4" h	\$220.	\$1,260

All advertising rates include full color and are quoted per issue.

Non-members rates are an additional 50% of the member rate. Non-member ads will not be accepted without full payment.

GUIDELINES

- ◆ Prepayment prior to the advertising deadline date is required. Any advertisement received without payment will not be included until payment is received.
- ◆ All advertisements received must be in digital format to be included in the online OC View, please e-mail to christine@caioc.org.
- ◆ Please see the 2024 Marketing Plan for details regarding cancellations.