

# 2023

## OC View ADVERTISING INSERTION ORDER

ORANGE COUNTY REGIONAL  
CHAPTER  
**community**  
ASSOCIATIONS INSTITUTE

1971 East Fourth Street, Suite 280  
Santa Ana, CA 92705  
Tel: 714.479.1022 Fax: 714.479.1026

PLEASE PRINT

Contact Name \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
Telephone \_\_\_\_\_ EMAIL \_\_\_\_\_

\_\_\_\_\_ **YES, please insert my advertisement in all 6 issues for 2023. I will take advantage of a discount on the 2023 rates with advance payment for all issues of advertising paid by November 5, 2022.**

\_\_\_\_\_ YES, please insert my advertisement in only the following issue(s):

☐ Jan / Feb

☐ Mar / Apr

☐ May / Jun

☐ Jul / Aug

☐ Sep / Oct

☐ Nov / Dec

\_\_\_\_\_ My payment is enclosed for all issues selected **or** Charge My ☐ Visa/Mastercard ☐ Amer. Express

Card Number: \_\_\_\_\_ Exp.Date: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Verification Code: \_\_\_\_\_

\_\_\_\_\_ My payment is enclosed for the first issue selected. I will send payment prior to the deadline dates for the other issues selected.

Signature and Date \_\_\_\_\_

### ADVERTISING INSERTION & PAYMENT DEADLINE DATES FOR 2022

Jan/Feb Issue - November 5, 2022

Jul/Aug Issue - May 5, 2023

Mar/Apr Issue - January 6, 2023

Sep/Oct Issue - July 7, 2023

May/Jun Issue - March 3, 2023

Nov/Dec Issue - September 8, 2023

### SPECIFICATIONS

	size	dimensions	member pricing	All 6 discount price	
<input type="checkbox"/>	full page	vertical	7 1/2" w X 10" h	\$800.	\$4,560
<input type="checkbox"/>	back cover	vertical	6 1/2" w X 9" h	\$1,000. (only 1 per issue available)	\$5,700
<input type="checkbox"/>	inside covers	vertical	7 1/2" w X 10" h	\$950. (only 2 per issue available)	\$4,415
<input type="checkbox"/>	1/2 page	horizontal	7 1/2" w X 4 3/4" h	\$475.	\$2,700
<input type="checkbox"/>	1/3 page	vertical	2 3/8" w X 10" h	\$350.	\$1,995
<input type="checkbox"/>	1/4 page	vertical	3 1/2" w X 4 3/4" h	\$300.	\$1,710
<input type="checkbox"/>	1/8 page	horizontal	3 1/2" w X 2 1/4" h	\$220.	\$1,260
NEW for 2023					
<input type="checkbox"/>	Loose-Leaf	horizontal	6" w X 4" h	\$700	N/A

**All advertising rates include full color and are quoted per issue.**

*Non-members rates are an additional 50% of the member rate. Non-member ads will not be accepted without full payment.*

### GUIDELINES

- ◆ Prepayment prior to the advertising deadline date is required. Any advertisement received without payment will not be included until payment is received.
- ◆ All advertisements received must be in digital format to be included in the online OC View, please e-mail to [christine@caioc.org](mailto:christine@caioc.org).
- ◆ Please see the 2023 Marketing Plan for details regarding cancellations.