

# 2025 OC VIEW

## Advertising Insertion Order

Complete the form below to reserve an ad in the CAI-Orange County Chapter's bi-monthly magazine, the OC View



1971 E. 4th St., Ste. 280 | Santa Ana, CA  
www.caioc.org

**Company** : \_\_\_\_\_

**Contact** : \_\_\_\_\_

**Address** : \_\_\_\_\_

**Phone Number** : \_\_\_\_\_ **E-Mail** : \_\_\_\_\_

Please insert my advertisement in **all 6 issues for 2025**. I will take advantage of a discount on the 2025 rates with advance payment for all issues of advertising paid by December 6, 2024.

Please insert my advertisement in **only the following issue(s)**:

Jan / Feb       Mar / Apr       May / Jun

Jul / Aug       Sep / Oct       Nov / Dec

### ADVERTISING INSERTION & PAYMENT DEADLINE DATES FOR 2025

Jan/Feb Issue - December 6, 2024  
Mar/Apr Issue - February 7, 2025  
May/June Issue - April 4, 2025

Jul/Aug Issue - June 6, 2025  
Sep/Oct Issue - August 1, 2025  
Nov/Dec Issue - October 3, 2025

### SPECIFICATIONS

Size	Dimensions	Member Pricing	All 6 discount price
<input type="checkbox"/> Back Cover*	8 3/4" w x 7 3/4" h	\$950	\$5,415
<input type="checkbox"/> Inside Covers*	7 1/2" w x 10" h	\$900	\$5,130
<input type="checkbox"/> Full Page	7 1/2" w x 10" h	\$800	\$4,560
<input type="checkbox"/> 1/2 Page	7 1/2" w x 4 x 3/4" h	\$475	\$2,700
<input type="checkbox"/> 1/3 Page	2 3/8" w x 10" h	\$350	\$1,995
<input type="checkbox"/> 1/4 Page	3 1/2" w x 4 3/4" h	\$300	\$1,710
<input type="checkbox"/> 1/8 Page	3 1/2" w x 2 1/4" h	\$220	\$1,260

\*New - Any cover ad purchase includes logo with company website linked on OC View eblast.

All advertising rates include full color and are quoted per issue. Non-members rates are an additional 50% of the member rate.

### PAYMENT INFORMATION

I would like to pre-pay for all issues selected

My payment is enclosed for the first issue selected. I will send payment prior to the deadline dates for the other issues selected.

**Card Number** : \_\_\_\_\_ **Exp.** : \_\_\_\_\_

**Card Holder** : \_\_\_\_\_ **VCC** : \_\_\_\_\_

**Signature** : \_\_\_\_\_

### Guidelines :

- Prepayment prior to the advertising deadline is required. Any advertisement received without payment will not be included until payment is received.
- All advertisements received must be in digital format, please e-mail to christine@caioc.org.
- Please see the 2025 Marketing Plan for details regarding cancellations.