

# 2026 OC VIEW

## Advertising Insertion Order

Complete the form below to reserve an ad in the CAI-Orange County Chapter's bi-monthly magazine, the OC View



Company : \_\_\_\_\_  
Contact : \_\_\_\_\_  
Address : \_\_\_\_\_  
Phone Number : \_\_\_\_\_ E-Mail : \_\_\_\_\_

☐ Please insert my advertisement in **all 6 issues for 2026**. I will take advantage of a discount on the 2026 rates with advance payment for all issues of advertising paid by November 26, 2025.

☐ Please insert my advertisement in **only the following issue(s)**:

<input type="checkbox"/> Jan / Feb	<input type="checkbox"/> Mar / Apr	<input type="checkbox"/> May / Jun
<input type="checkbox"/> Jul / Aug	<input type="checkbox"/> Sep / Oct	<input type="checkbox"/> Nov / Dec

### ADVERTISING INSERTION & PAYMENT DEADLINE DATES FOR 2025

Jan/Feb Issue - November 26, 2025

Mar/Apr Issue - January 28, 2026

May/Jun Issue - March 25, 2026

Jul/Aug Issue - May 27, 2026

Sep/Oct Issue - July 29, 2026

Nov/Dec Issue - September 30, 2026

### SPECIFICATIONS

Size	Dimensions	Member Pricing	All 6 discount price
<input type="checkbox"/> Back Cover*	8 3/4" w x 7 3/4" h	\$950	\$5,415
<input type="checkbox"/> Inside Covers*	7 1/2" w x 10" h	\$900	\$5,130
<input type="checkbox"/> Full Page	7 1/2" w x 10" h	\$800	\$4,560
<input type="checkbox"/> 1/2 Page	7 1/2" w x 4 x 3/4" h	\$475	\$2,700
<input type="checkbox"/> 1/3 Page	2 3/8" w x 10" h	\$350	\$1,995
<input type="checkbox"/> 1/4 Page	3 1/2" w x 4 3/4" h	\$300	\$1,710
<input type="checkbox"/> 1/8 Page	3 1/2" w x 2 1/4" h	\$220	\$1,260

\*New - Any cover ad purchase includes logo with company website linked on OC View eblast.

All advertising rates include full color and are quoted per issue. Non-members rates are an additional 50% of the member rate.

### PAYMENT INFORMATION

- ☐ I would like to pre-pay for all issues selected
- ☐ My payment is enclosed for the first issue selected. I will send payment prior to the deadline dates for the other issues selected.

Card Number : \_\_\_\_\_ Exp. : \_\_\_\_\_  
Card Holder : \_\_\_\_\_ VCC : \_\_\_\_\_  
Signature : \_\_\_\_\_

### Guidelines :

- Prepayment prior to the advertising deadline is required. Any advertisement received without payment will not be included until payment is received.
- All advertisements received must be in digital format, please e-mail to [christine@caioc.org](mailto:christine@caioc.org).
- Please see the 2026 Marketing Plan for details regarding cancellations.

Also available for purchase online at [www.shopcaioc.org](http://www.shopcaioc.org)