

2021

OC View ADVERTISING INSERTION ORDER

ORANGE COUNTY REGIONAL
CHAPTER
community
ASSOCIATIONS INSTITUTE

1971 East Fourth Street, Suite 280
Santa Ana, CA 92705
Tel: 714.479.1022 Fax: 714.479.1026

PLEASE PRINT

Contact Name _____
 Company _____
 Address _____
 Telephone _____ EMAIL _____

_____ **YES, please insert my advertisement in all 6 issues for 2021. I will take advantage of a 5% discount on the 2021 rates with advance payment for all issues of advertising paid by January 31, 2021.**

_____ YES, please insert my advertisement in all 6 issues for 2021. I am **not** taking advantage of the 5% discount and I will submit payment for each advertisement prior to the deadlines listed below.

_____ YES, please insert my advertisement in only the following issue(s):

- Jan / Feb Mar / Apr May / Jun
 Jul / Aug Sep / Oct Nov / Dec

_____ My payment is enclosed for all issues selected **or** Charge My Visa/Mastercard Amer. Express

Card Number: _____ Exp. Date: _____

Cardholder Name: _____ Signature: _____

Verification Code: _____

_____ My payment is enclosed for the first issue selected. I will send payment prior to the deadline dates for the other issues selected.

Signature and Date _____

ADVERTISING INSERTION & PAYMENT DEADLINE DATES FOR 2021

Jan/Feb Issue - November 13, 2020

Jul/Aug Issue - May 14, 2021

Mar/Apr Issue - January 15, 2021

Sep/Oct Issue - July 16, 2021

May/Jun Issue - March 12, 2021

Nov/Dec Issue - September 10, 2021

S P E C I F I C A T I O N S

size	dimensions	member pricing
<input type="checkbox"/> full page	vertical 7 1/2" w X 10" h	\$800.
<input type="checkbox"/> back cover	vertical 6 1/2" w X 9" h	\$1,000. <i>(only 1 per issue available)</i>
<input type="checkbox"/> inside covers	vertical 7 1/2" w X 10" h	\$950. <i>(only 2 per issue available)</i>
<input type="checkbox"/> 1/2 page	horizontal 7 1/2" w X 4 3/4" h	\$475.
<input type="checkbox"/> 1/3 page	vertical 2 3/8" w X 10" h	\$350.
<input type="checkbox"/> 1/4 page	vertical 3 1/2" w X 4 3/4" h	\$300.
<input type="checkbox"/> 1/8 page	horizontal 3 1/2" w X 2 1/4" h	\$220.
<input type="checkbox"/> 1/8 page	vertical 2 1/4" w X 3 1/2" h	\$220.

All advertising rates include full color and are quoted per issue.

Non-members rates are an additional 50% of the member rate. Non-member ads will not be accepted without full payment.

GUIDELINES

- ◆ Prepayment prior to the advertising deadline date is required. Any advertisement received without payment will not be included until payment is received.
- ◆ All advertisements received must be in digital format to be included in the online *OC View*, please e-mail to alukes@caioc.org.
- ◆ Please see the 2021 Marketing Plan for details regarding cancellations.