

2020

OC View ADVERTISING INSERTION ORDER

ORANGE COUNTY REGIONAL
CHAPTER
community
ASSOCIATIONS INSTITUTE

1971 East Fourth Street, Suite 280
Santa Ana, CA 92705
Tel: 714.479.1022 Fax: 714.479.1026

PLEASE PRINT

Contact Name _____
 Company _____
 Address _____
 Telephone _____ EMAIL _____

_____ YES, please insert my advertisement in all 6 issues for 2020. I will take advantage of a 5% discount on the 2020 rates with advance payment for all issues of advertising paid by January 31, 2020.

_____ YES, please insert my advertisement in all 6 issues for 2020. I am **not** taking advantage of the 5% discount and I will submit payment for each advertisement prior to the deadlines listed below.

_____ YES, please insert my advertisement in only the following issue(s):

- Jan / Feb Mar / Apr May / Jun
 Jul / Aug Sep / Oct Nov / Dec

_____ My payment is enclosed for all issues selected **or** Charge My Visa/Mastercard Amer. Express

Card Number: _____ Exp. Date: _____

Cardholder Name: _____ Signature: _____

Verification Code: _____

_____ My payment is enclosed for the first issue selected. I will send payment prior to the deadline dates for the other issues selected.

Signature and Date _____

ADVERTISING INSERTION & PAYMENT DEADLINE DATES FOR 2020

Jan/Feb Issue - December 6, 2019

Jul/Aug Issue - June 5, 2020

Mar/Apr Issue - February 7, 2020

Sep/Oct Issue - August 7, 2020

May/Jun Issue - April 10, 2020

Nov/Dec Issue - October 12, 2020

S P E C I F I C A T I O N S

size		dimensions	member pricing
<input type="checkbox"/> full page	vertical	7 1/2" w X 10" h	\$800.
<input type="checkbox"/> back cover	vertical	6 1/2" w X 9" h	\$1,000. <small>(only 1 per issue available)</small>
<input type="checkbox"/> inside covers	vertical	7 1/2" w X 10" h	\$950. <small>(only 2 per issue available)</small>
<input type="checkbox"/> 1/2 page	horizontal	7 1/2" w X 4 3/4" h	\$475.
<input type="checkbox"/> 1/3 page	vertical	2 3/8" w X 10" h	\$350.
<input type="checkbox"/> 1/4 page	vertical	3 1/2" w X 4 3/4" h	\$300.
<input type="checkbox"/> 1/8 page	horizontal	3 1/2" w X 2 1/4" h	\$220.
<input type="checkbox"/> 1/8 page	vertical	2 1/4" w X 3 1/2" h	\$220.

All advertising rates include full color and are quoted per issue.

Non-members rates are an additional 50% of the member rate. Non-member ads will not be accepted without full payment.

GUIDELINES

- ◆ Prepayment prior to the advertising deadline date is required. Any advertisement received without payment will not be included until payment is received.
- ◆ All advertisements received must be in digital format to be included in the online OC View, please e-mail to alukes@caioc.org.
- ◆ Please see the 2020 Marketing Plan for details regarding cancellations.