



June 2019

Dear CAI-OC Members and Friends,

CAI-OC, the largest CAI chapter in California and the 6<sup>th</sup> largest in its 64-chapter worldwide network, is excited to announce updates to our chapter operations aimed at increasing brand recognition in our region and focusing on membership and sponsorship growth and retention.

Please take note of the following chapter updates:

After more than three years at CAI-OC, **Francisco Aponte** has been promoted to Membership & Business Development Manager and will work with the Executive Director and volunteers on strategic growth and retention, and lead the oversight of sponsorships and marketing. Please send sponsorship and event registrations to [francisco@caioc.org](mailto:francisco@caioc.org).

**Christine Bailey** has transitioned into a Virtual Communications & Support Services Assistant, working from home on a *part-time basis* and continues her support of CAI-OC with communications and research-related activities.

**Gina Duff**, who has 16 years of event planning and other related business experience, has joined us as a Project Coordinator & Executive Assistant to provide strong administrative, committee and event support to the team. Committee questions, please e-mail [gina@caioc.org](mailto:gina@caioc.org) or [alukes@caicoc.org](mailto:alukes@caicoc.org).

For general chapter questions and new membership inquiries, please e-mail Anna Lisa Lukes at [alukes@caioc.org](mailto:alukes@caioc.org).

CAI-OC will continue to leverage the experience, talent and skills of staff and volunteer board and committees to deliver quality customer service while focusing on sustainable growth and Building Better Communities.

Regards,  
Anna Lisa Lukes  
CAI-OC Executive Director