

2022



marketing

opportunities

tournaments

NETWORKING

mini  
trade shows

awards  
dinner

exhibitions

symposiums

HOLIDAY SOCIAL  
COMEDY NIGHT  
EDUCATIONAL

events



**We look forward to partnering with you!**

# TABLE OF CONTENTS

Introduction.....	2
Master Calendar .....	3
Educational Luncheons and Mini Trade Shows .....	4-5
Upgrade Your Marketing Opportunity and Support CLAC!.....	4
Additional Marketing Opportunities at Educational Luncheons.....	5
Social Networking Events .....	6-11
Important Committee Activities .....	12-14
Educational Opportunities .....	15-17
Virtual Marketing Opportunities .....	17
OC View Advertising .....	18

## INTRODUCTION

### Building Better Communities in Orange County Since 1977

Welcome, 2022! The last couple of years have been extraordinary, and we hope that you and yours are doing well. We look **forward** to partnering with you and embracing a new normal with in-person networking events and hybrid educational seminars. Established in 1977, the Orange County Regional Chapter of the Community Associations Institute (CAI-OC) serves the homeowner leaders, community managers, and business partners who work with residents in more than 5,000 community associations in our 34-city region by providing information, education, and resources that further our mission of Building Better Communities.



### Targeted Marketing For Your Company

CAI-OC provides the most direct line of marketing to community association board members and community managers in Orange County. **With 1,400 members and growing, the Chapter is the largest in California and 7th largest in CAI's international network of 64 chapters.**

### Marketing & Advertising Opportunities

Our Chapter has many educational events, including luncheons, mini trade shows, Symposium Expo, and classroom seminars. All of these offer both exhibitor and marketing opportunities. In addition to the educational events, the Chapter provides many social events to meet the networking needs of our members, including an annual golf tournament, billiards tournament, holiday social, new comedy night, and more. One of our signature events is the Annual OCEC Awards Dinner to recognize the outstanding contributions of our members and industry leaders who serve the community associations in Orange County.

Advertising opportunities include the Chapter's award-winning OC View. The OC View is a 40-page, full-color magazine that serves the entire community association industry in Orange County. The Chapter's website is the leading resource for HOA board members with an online service directory, best practice reports, and much more.

# MASTER CALENDAR

Please note that the following dates/locations are subject to change based on the availability of venue, calendar adjustments, etc.

## ■ APRIL

**Educational Luncheon & Mini Trade Show**  
**Tuesday, April 12, 2022**  
11:00 a.m. - 2:00 p.m.

**Billiards**  
**Wednesday, April 27, 2022**  
5:30 p.m. - 8:30 p.m.

## ■ MAY

**National Conference**  
**May 4-6, 2022**  
Orlando, FL

**Luncheon**  
**Tuesday, May 10, 2022**  
11:00 a.m. - 1:30 p.m.

**CLTP - Four week series**  
**(May 24, 31 & June 7)**  
**Tuesday, May 17, 2022**  
6:00 p.m. - 8:00 p.m.

**CLTP - 2nd Week**  
**Tuesday, May 24, 2022**  
6:00 p.m. - 8:00 p.m.

**CLTP - 3rd Week**  
**Tuesday, May 31, 2022**  
6:00 p.m. - 8:00 p.m.

## ■ JUNE

**CLTP - 4th week**  
**Tuesday, June 7, 2022**  
6:00 p.m. - 8:00 p.m.

**Luncheon**  
**Tuesday, June 14, 2022**  
11:00 a.m. - 1:30 p.m.

**Bowling Tournament**  
**Thursday, June 16, 2022**  
5:30 p.m. - 8:30 p.m.

**PCAM Reception**  
**Thursday, June 30, 2022**  
5:30 p.m. - 7:30 p.m.

## ■ JULY

**Educational Luncheon & Mini Trade Show**  
**Tuesday, July 12, 2022**  
11:00 a.m. - 1:30 p.m.  
**Comedy Night (CLAC Fundraiser)**  
**Thursday, July 28, 2022**  
6:00 p.m. - 8:30 p.m.

## ■ AUGUST

**Free Legal Advice Roundtable**  
**Tuesday, August 23, 2022**

**Symposium & Legal Forum**  
**Tuesday, August 30, 2022**  
1:00 p.m. - 6:00 p.m.

## ■ SEPTEMBER

**CAI National Large Scale Managers Workshop**  
**Wednesday, September 14th - Friday, September 16th**

**Reverse Trade Show**  
**Tuesday, September 20, 2022**  
TBD

**Cook's Corner Concert**  
(CLAC Fundraiser)  
**Thursday, September 29, 2022**  
5:30 p.m. - 8:00 p.m.

## ■ OCTOBER

**33rd Annual Golf Tournament**  
**Monday, October 10, 2022**  
11:00 a.m. - 7:00 p.m.  
Coto de Caza Country Club

**Luncheon**  
**Tuesday, October 18, 2022**  
11:00 a.m. - 1:30 p.m.

**CLTP Four-week Series**  
**Wednesday, October 5, 2022**  
**Wednesday, October 12, 2022**  
**Wednesday, October 19, 2022**  
**Wednesday, October 26, 2022**  
6:00 p.m. - 8:00 p.m.

## ■ NOVEMBER

**Educational Luncheon & Mini Trade Show**  
**Tuesday, November 8, 2022**  
11:00 a.m. - 2:00 p.m.

**Casino Night**  
**Thursday, November 17, 2022**  
5:30 p.m. - 8:00 p.m.

## ■ DECEMBER

**Holiday Social**  
**Wednesday, December 7, 2022**  
Outreach

**Luncheon**  
**Tuesday, December 13, 2022**  
11:00 a.m. - 1:30 p.m.



# Educational Luncheons and Mini Trade Shows

The luncheon and mini-trade show exhibit opportunities will be released every quarter. This will “even the playing field” for CAI-OC Members of all sizes and budgets and an opportunity for new members to participate.

Exhibitor sales will only be available for the first quarter with this Marketing Plan release. Please mark your calendars for future dates and budget accordingly.

## MINI TRADE SHOWS

- January 11<sup>th</sup>** — State of the Industry
- April 12<sup>th</sup>** — ADU and Future of Technology
- July 12<sup>th</sup>** — Avoiding Litigation/De-Escalating Legal Conflicts
- November 8<sup>th</sup>** — Annual Legislative Update

### Day of Event Schedule

- 11:00 a.m. – 12:15 p.m.** Registration & Mini Trade Show
- 12:15 p.m. – 1:15 p.m.** Luncheon & Educational Program
- 1:15 p.m. – 1:45 p.m.** Mini Trade Show

### Exhibitor (Limited to 60) \$635 per event

#### Includes:

- Lunch for one (1)
- Six-foot table to display your company marketing materials
- Electrical upon request
- Recognition in Chapter magazine – OC View
- Company name listed on the CAI-OC website event page



## EDUCATIONAL LUNCHEONS

- February 8<sup>th</sup>** — OCFA Fuel Modifications
- March 8<sup>th</sup>** — Aging Buildings and Deferred Maintenance
- May 10<sup>th</sup>** — Development of a Tree Care Plan
- June 7<sup>th</sup>** — Annual Economic Forecast
- August and September (Dark)**
- October 11<sup>th</sup>** — Delinquencies and Foreclosures
- December 13<sup>th</sup>** — Motivational Speaker

### Day of Event Schedule

- 11:00 a.m. – 12:15 p.m.** Registration & Exhibitor Networking
- 12:15 p.m. – 1:30 p.m.** Luncheon & Educational Program

### Exhibitor (Limited to 30) \$560 per event

#### Includes:

- Lunch for one (1)
- Six-foot table to display your company marketing materials
- Electrical upon request
- Recognition in Chapter magazine – OC View
- Company name listed on the CAI-OC website event page

## UPGRADE YOUR MARKETING OPPORTUNITY AND SUPPORT CLAC!

All exhibits are first come, first served on the day of the event unless you upgrade and support CLAC. You will be able to choose your preferred location before the event. Be recognized from the podium as the CAI-California Legislative Action Committee (CLAC) advertiser for the month.

**\$100** LUNCHEON UPGRADE

**\$150** MINI TRADE SHOW UPGRADE

# Educational Luncheons and Mini Trade Shows – CONTINUED

## ADDITIONAL MARKETING OPPORTUNITIES AT EDUCATIONAL LUNCHEONS

### ■ MANAGER/HOMEOWNER TABLE

There are a maximum of four (4) manager/homeowner table advertisers per luncheon/mini trade show.

#### **\$560 per event includes:**

- Lunch for two (2)
- Invite eight (8) Community Managers and/or Community Association Volunteer Leaders to sit at your table
- Recognition at the event & in the Chapter magazine – OC View
- Company name listed on the CAI-OC website event page
- Logo included in pre-event eblasts
- Logo included in opening event sponsor PowerPoint

### ■ PARKING

There are a maximum of two (2) parking advertisers per luncheon/mini trade show.

#### **\$535 per event includes:**

- Lunch for one (1)
- A small table at the entrance with the option to hand out company literature and/or giveaway with parking validation
- Company name listed on the CAI-OC website event page
- Logo included in pre-event eblasts
- Logo included in opening event sponsor PowerPoint

### ■ NAME BADGE SPONSOR (ONE PER EVENT)

#### **\$500 per event includes:**

- Logo printed on name badges
- Logo included in opening event sponsor PowerPoint
- Logo included in pre-event eblasts
- Lunch for one (1) attendee

### ■ WI-FI SPONSOR

#### **\$350 per event includes:**

- Logo printed on table signs with Wi-Fi code
- Logo and Wi-Fi code on sponsor PowerPoint
- Logo included in pre-event eblasts
- Company name listed on event page on website



### ■ TRADE SHOW BAG

**\$625** for June - December

(includes 2 Mini Trade Shows and 3 luncheons)

- Logo printed on Trade Show Bags
- Logo included in opening event sponsor PowerPoint
- Logo included in pre-event eblasts

### ■ POWERPOINT SPONSOR

**\$250 Per Educational Luncheon or Mini Trade Show includes:**

- Logo included in opening event sponsor PowerPoint
- Name listed on pre-event eblasts

### ■ CENTERPIECE FOR MINI TRADE SHOWS \$125

During each mini trade show, exhibitors are encouraged to decorate their booths based on the theme for the month. Centerpieces are given away as a table drawing at each event, and each of the centerpieces includes company recognition at the table.

- Logo included in pre-event eblasts

# Social Networking Events

## BILLIARDS TOURNAMENT

Wednesday, April 27th

Danny K's in Orange



SPONSORSHIP LEVELS	BREAK SHOT \$650	BANK SHOT \$475	KICK SHOT \$325
Number of Players	4	4	2
Access to Dinner Buffet	4	4	2
Company Logo on Banner above each Pool Table	x		
Recognition in OC View and Chapter Website	Logo	Name Listed	Name Listed
Exclusive Dinner Tabletop Recognition	Logo		
Included in Signage at Event	Logo	Logo	Name Listed
Included in Promotional E-blasts	Logo	Logo	Name Listed

## BOWLING TOURNAMENT

June 16th

Forest Lanes

SPONSORSHIP LEVELS	KING PIN \$750	STRIKE \$475	SPARE \$325	BABY SPLIT \$200
Number of Players (Full team is six. Additional player tickets can be purchased for a full team.)	5	3	2	0
Number of Dinners Included	6	4	2	2 (as spectators)
Company Recognition on Lane Screens During Event	Logo	Name Listed		
Recognition in OC View and Chapter Website	Logo	Logo	Name Listed	
Exclusive Dinner Tabletop Recognition	Logo			
Included on Signage at Event	Logo	Logo	Name Listed	Name Listed
Included in Promotional E-blasts	Logo	Logo	Name Listed	Name Listed

# Social Networking Events – CONTINUED

## NEW FOR 2022! COMEDY NIGHT (CLAC Fundraiser)

Thursday, July 28th

Irvine Improv

SPONSORSHIP LEVELS	HEADLINER \$1,250	FEATURE \$950	OPENER \$650	OPEN-MIC \$350
Attendees (Includes Dinner)	10	7	4	2
Reserved Table with Preferred Location	Next to Stage	Partial Table	Booth (First 8)	
Verbal Acknowledgement on Stage	x	x		
Exclusive Dinner Tabletop Recognition	Company Logo	Company Logo	Company Listed	
Recognition in OC View and Chapter Website	Logo	Logo	Name Listed	Name Listed
Included in Signage at Event	Logo - Exclusive on Stage	Logo	Name Listed	Name Listed
Included in Promotional E-blasts	Logo & Link	Logo	Name Listed	Name Listed

## REVERSE TRADE SHOW

Tuesday, September 20th

Location TBD

SPONSORSHIP LEVELS	GOLD SPONSOR \$750	SILVER SPONSOR \$500
Attendees (2 attendees is \$300 value)	2	2
Signage on Each Manager Table	Logo	Company Listed
Verbal Acknowledgement at Event	x	
Recognition in OC View and Chapter Website	Logo	Name Listed
Included in Signage at Event	Logo	Name Listed
Included in Promotional E-blasts	Logo	Logo

# Social Networking Events – CONTINUED



## CLAC FUNDRAISER CONCERT WITH THE REFLEX

Thursday, September 29th  
Cook's Corner

SPONSORSHIP LEVELS	BOOM BOX SPONSOR \$1,000	RADICAL SPONSOR \$500
Attendees	10	5
Included in Signage at Event	Logo	Name Listed
Included in Registration E-blasts	Logo	Name Listed
Recognition in OC View Event Recap	x	x
Priority Seating	x	



# Social Networking Events – CONTINUED

## 33rd ANNUAL GOLF TOURNAMENT

Monday, October 10th

Coto de Caza Country Club

SPONSORSHIP LEVELS	PRESENTING \$5,000	CHAMPIONSHIP \$3,250	PRO \$2,000	PHOTOGRAPHER \$1,500	HELICOPTER BALL DROP \$1,500
How many available?	1	3	6	1	1
Players (including dinner)	8	4	2		
Recognition on PowerPoint Presentation During Awards Presentation	Logo	Logo	Logo	Logo	Logo
Recognition in the OC View & Chapter Website	Logo	Logo	Logo	Company Name Listed	Company Name Listed
Recognition in Event Program	Full Page Ad	Full Page Ad	1/2 Page Ad	1/2 Page Ad	1/2 Page Ad
Tabletop on Designated Tee Box	x	x	x		
Lunch for Company Reps (besides players)	2	2	2		
Dinner for Company Reps	2	2	2	2	2
Event Signage	Exclusive - Logo	Logo	Logo	Company Name Listed	Company Name Listed
Special Acknowledgement for Sponsor Level	Company rep to address players at awards dinner	Soda & Gatorades at tee box to distribute	Water Bottles at tee box to distribute	Company logo on digital photos	Company rep to announce winners

Recognition on Pre-Event Marketing (including email and social media)

Logo on Cart Signs



# Social Networking Events – CONTINUED

<b>SPONSORSHIP LEVELS</b>	<b>WATERING HOLE \$1,200</b>	<b>CONTEST HOLES: Putting Contest, Chipping Contest, Hole-In-One, Marshmallow Drive &amp; Poker Contest \$1,200</b>	<b>CART \$1,000</b>	<b>HOSPITALITY 19th Hole, Breakfast &amp; Bloody Mary Bar and BBQ Lunch Sponsors \$1,000</b>
How many available?	4	1 each	1	3 each
Recognition on PowerPoint Presentation During Awards Presentation	x	x	x	x
Recognition in the OC View	Company Name Listed	Company Name Listed	Company Name Listed	Company Name Listed
Recognition in Event Program	1/2 Page Ad	1/2 Page Ad	1/2 Page Ad	1/2 Page Ad
Tabletop on Designated Tee Box or Contest Area	x	x		
Lunch for company reps	2	2	2	2
Event Signage	Logo on tee sign  Beer at Tee Box to Distribute	Logo on tee Sign	Logo on all cart signs	Logo on signage near food & beverages

  

<b>SPONSORSHIP LEVELS</b>	<b>SWAG BAG \$800</b>	<b>SHOTGUN \$650</b>	<b>DRIVING RANGE \$250</b>	<b>SWAG \$75</b>
How many available?	3	3	5	Unlimited
Recognition on PowerPoint Presentation During Awards Presentation	x	x		
Recognition in the OC View	Company Name Listed	Company Name Listed	Company Name Listed	
Recognition in Event Program	Company Name Listed	Company Name Listed	Company Name Listed	
Special Acknowledgement for Sponsor Level	Logo printed on swag bag	Tee sign in cart line area	Tee sign at driving range	
	Inclusion of company logo item	Exhibit table prior to shotgun		Inclusion of company logo item in swag bag

# Social Networking Events – CONTINUED

## CASINO NIGHT

**Wednesday, November 17th**  
**Location TBD**

We are bringing Vegas to Orange County! Network with industry members while trying your luck with Blackjack, Texas Hold 'Em, Craps, and more.

SPONSORSHIP LEVELS	THE VENETIAN \$700	CAESARS \$475	PLANET HOLLYWOOD \$350	GOLDEN NUGGET \$200
Attendees (Includes Dinner)	6	4	2	1
Verbal Acknowledgement at Event	x	x		
Recognition on Prizes	Company Logo	Company Logo		
Recognition in OC View and Chapter Website	Logo	Logo	Name Listed	Name Listed
Included in Signage at Event	Logo - Exclusive	Logo	Name Listed	Name Listed
Included in Promotional E-blasts	Logo & Link	Logo	Name Listed	Name Listed

## HOLIDAY SOCIAL

**Wednesday, December 7th**  
**Venue TBD**

The Community Outreach Committee provides a seasonal opportunity for networking of Chapter members while giving those in Orange County less fortunate with a valuable toy donation during the holiday season.

SPONSORSHIP LEVELS	SEASONAL SPECTACULAR \$650	CHEERS \$400	DESSERT \$325	CENTERPIECE \$175
Attendees	4	2	1	1
Verbal Acknowledgement at Event	x	x		
Exclusive Dinner Tabletop Recognition	Company Logo	Company Logo	Company Listed	
Recognition in OC View and Chapter Website	Logo	Logo	Name Listed	Name Listed
Included in Signage at Event	Logo - Exclusive on Cocktail Tables and Hors D'oeuvres Tables	Logo - On Sign at Bar	Name Listed	Name Listed
Included in Promotional E-blasts	Logo	Logo	Name Listed	Name Listed

# Important Committee Activities

## ■ OUTREACH

The Community Outreach Committee demonstrates the Chapter's commitment and involvement in bettering the Orange County community through partnering with local non-profit organizations. Even during a pandemic in 2021, the Outreach Committee organized a Food Bank Drive, Working Wardrobes Clothing Drive, Beach Clean-Up Day, participated in a Habitat for Humanity build, and Red Cross Blood Drive.

The Community Outreach Committee is working on many events for 2022, so keep a lookout for these meaningful opportunities.



# Symposium & Legal Forum

## Tuesday, August 30 Irvine Marriott

With more community managers and HOA board members in attendance than any other state-wide event, the Committee has maximized the trade-show experience for all members and continued quality educational sessions.

SPONSORSHIP OPPORTUNITIES	KEYNOTE \$2,500	SHOWCASE \$1,650	BOXED LUNCH \$1,250	NAMEBADGE \$1,000	COCKTAIL \$750	EDUCATIONAL SESSION \$750
How Many Available?	4	5	3	1	4	5
Opportunity to Address Attendees	Keynote Session - 1 minute	One Educational Session - 1 minute				One Educational Session - 1 minute
Exhibitor Booth - 10' x 10' with Priority Selection	x	x				
Company Recognition in Pre-Event Marketing	Logo & Link	Logo	Logo	Name Listed	Name Listed	Name Listed
Included on Educational Sessions PowerPoint Presentations	Logo	Logo				Logo
Included on CAI-OC Website	Logo and Link	Name Listed	Name Listed	Name Listed	Name Listed	Name Listed
Attendees	6	2	2	2	1	1
Include Marketing Materials in Swag Bags	x	x	x	x		
Signage	Exclusive Signage On Stage of Keynote Session	Exclusive Signage Outside One Educational Sessions	Logo on Signage at Lunch Pick Up Location		Logo Included on Signage on Reception Bars	Exclusive Signage Outside One Educational Sessions
Recognition Specific to Sponsorship	6 Signed Books From Keynote Speaker		Logo Printed on Label Placed on Each Boxed Lunch	Logo Printed on Attendees Namebadges	Logo Printed Cocktail Napkins	Distribute Marketing Materials at One Educational Session
Recognition Post Event In OC View	Logo & Photo With Keynote Speaker	Logo	Name Listed	Name Listed	Name Listed	Name Listed

**IMPORTANT COMMITTEE ACTIVITIES - CONTINUED**  
**Symposium & Legal Forum**



<b>SPONSORSHIP OPPORTUNITIES</b>	<b>HOMEOWNER SCHOLARSHIP \$625</b>	<b>SHOWCASE BAG \$550</b>	<b>PARKING \$500</b>	<b>HORS D'OEUVRES \$350</b>	<b>POWER BREAK \$300</b>
How Many Available?	Unlimited	5	2	Unlimited	Unlimited
Company Recognition in Pre-Event Marketing	Name Listed	Name Listed	Name Listed	Name Listed	Name Listed
Included on CAI-OC Website	Name Listed	Name Listed	Name Listed	Name Listed	Name Listed
Attendees	1	1	1	1	1
Signage			Sign at Parking Validation Table	Included in Signage at Hors D'oeuvres Tables	Included in Signage at PowerBreak Tables
Recognition Post Event In OC View	Name Listed	Name Listed	Name Listed	Name Listed	Name Listed

<b>EXHIBITOR OPPORTUNITIES</b>	<b>10' X 10' BOOTH \$1,150</b>	<b>6' TABLE \$700</b>
Number of Exhibits Available	15	66
Electrical Included	Upon Request	
Attendees	2	1
Preselect Location	Yes	First Come, First Served

# Educational Opportunities

## HOMEOWNER LEADER CLASSES (HYBRID)

In keeping in line with our mission statement, the CAI-OC Education Committee is dedicated to the education of Community Association Volunteer Board Members and Community Managers. Along with monthly luncheons, the Chapter holds two four-week series of Community Leadership Training Programs (CLTP). Specifically geared to the leadership of HOA's, these courses will provide an in-depth discussion and up-to-date information on topics critical to your association's success. Your marketing opportunity dollars ensure we can facilitate these fundamental educational programs at no cost to community managers and homeowner leader members.

### CLTP CLASS (HYBRID)

Spring - May 17th, 24th, 31st & June 7th  
Fall - October 5th, 12th, 19th & 26th  
CAI Office

### Sponsorship \$300

- Company name on signage at all series of CLTP Classes
- Company information included in course materials given to all attendees (For live CLTP, provide 100 each 8½" x 11" flyers)
- Recognition on the Chapter website



## FREE LEGAL ADVICE ROUNDTABLE (HYBRID)

Monday, August 23rd Noon – 1:00 p.m.  
In Person Location TBD

### Exhibitor \$375 (Only six available)

- Six-foot skirted tabletop display (no electricity)
- Recognition at the event
- Recognition in the *OC View* & on the chapter website



# Educational Opportunities – CONTINUED

## COMMUNITY MANAGER OPPORTUNITIES

The Community Manager Support Committee has created a new educational forum and networking for community managers only. These educational sessions will address issues that will help community managers advance their education goals with CAI.

### MANAGER BREAKFAST

**Thursday, April 7th**  
**Assembly at the Flight, Tustin**

SPONSORSHIP OPPORTUNITIES	PATRON \$400	SUPPORTER \$200
Company Recognition in Pre-Event Marketing	Logo	Name Listed
Opportunity to Address Attendees	Up to one minute	
Verbal Acknowledgement at Podium	x	x
Signage at Event	Logo	Name Listed
Tickets	2 plus up to 10 manager guests	1 and up to 5 manager guests
Recognition in OC View	Logo	Name Listed

### PCAM RECEPTION

**Thursday, June 30th**  
**Location TBD**

SPONSORSHIP OPPORTUNITIES	PATRON \$400	SUPPORTER \$200
Company Recognition in Pre-Event Marketing	Logo	Name Listed
Opportunity to Address Attendees	Up to one minute	
Verbal Acknowledgement at Podium	x	x
Signage at Event	Logo	Name Listed
Tickets	2	1
Recognition in OC View	Logo	Name Listed



# Educational Opportunities – CONTINUED

## COMMUNITY MANAGER OPPORTUNITIES

The Community Manager Support Committee is offering opportunities to contribute to the Manager Scholarship fund. This fund assists community managers in their quest to achieve the PCAM designation by offering rebates for PMDP (Professional Management Development Program) courses.

SCHOLARSHIP SPONSORSHIP OPPORTUNITIES	100 LEVEL \$750	200 LEVEL \$500
Company Recognition in Pre-Event Marketing for Manager Breakfast and PCAM Reception	Logo	Name Listed
Included in Signage at Manager Breakfast and PCAM Reception	Logo	Name Listed
Verbal Acknowledgement by MC	x	x
Tickets to Manager Breakfast and PCAM Reception	2	1
Recognition in OC View	Logo	Name Listed

## VIRTUAL MARKETING OPPORTUNITIES



### COMPANY LOGO \$200

Chapter will include your company logo in one of our Chapter's emails to the entire database (4,500+ contacts)

### ONE-YEAR WEBSITE ADVERTISEMENT \$1,500

Have your company's 1/4-page advertisement on the chapter website for 12 months

### SIX-MONTH WEBSITE ADVERTISEMENT \$1,000

Have your company's 1/4-page advertisement on the chapter website for 6 months

### QUARTERLY WEBSITE ADVERTISEMENT \$575

Have your company's 1/4-page advertisement on the chapter website

# 2022

# OC View ADVERTISING INSERTION ORDER



1971 East Fourth Street, Suite 280  
Santa Ana, CA 92705  
Tel: 714.479.1022 Fax: 714.479.1026

PLEASE PRINT

Contact Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_ EMAIL \_\_\_\_\_

\_\_\_\_\_ **YES, please insert my advertisement in all 6 issues for 2022. I will take advantage of a discount on the 2022 rates with advance payment for all issues of advertising paid by December 31, 2021.**

\_\_\_\_\_ YES, please insert my advertisement in only the following issue(s):

- Jan / Feb                       Mar / Apr                       May / Jun  
 Jul / Aug                       Sep / Oct                       Nov / Dec

\_\_\_\_\_ My payment is enclosed for all issues selected **or** Charge My  Visa/Mastercard  Amer. Express

Card Number: \_\_\_\_\_ Exp.Date: \_\_\_\_\_  
 Cardholder Name: \_\_\_\_\_ Signature: \_\_\_\_\_  
 Verification Code: \_\_\_\_\_

\_\_\_\_\_ My payment is enclosed for the first issue selected. I will send payment prior to the deadline dates for the other issues selected.

Signature and Date \_\_\_\_\_

### ADVERTISING INSERTION & PAYMENT DEADLINE DATES FOR 2022

Jan/Feb Issue - November 19, 2022	Jul/Aug Issue - May 20, 2022
Mar/Apr Issue - January 14, 2022	Sep/Oct Issue - July 22, 2022
May/Jun Issue - March 18, 2022	Nov/Dec Issue - September 23, 2022

### SPECIFICATIONS

size	dimensions	member pricing
<input type="checkbox"/> full page	vertical 7 1/2"w X 10"h	\$800.
<input type="checkbox"/> back cover	vertical 6 1/2"w X 9"h	\$1,000. <i>(only 1 per issue available)</i>
<input type="checkbox"/> inside covers	vertical 7 1/2"w X 10"h	\$950. <i>(only 2 per issue available)</i>
<input type="checkbox"/> 1/2 page	horizontal 7 1/2"w X 4 3/4"h	\$475.
<input type="checkbox"/> 1/3 page	vertical 2 3/8"w X 10"h	\$350.
<input type="checkbox"/> 1/4 page	vertical 3 1/2"w X 4 3/4"h	\$300.
<input type="checkbox"/> 1/8 page	horizontal 3 1/2"w X 2 1/4"h	\$220.
<input type="checkbox"/> 1/8 page	vertical 2 1/4"w X 3 1/2"h	\$220.

**All advertising rates include full color and are quoted per issue.**

*Non-members rates are an additional 50% of the member rate. Non-member ads will not be accepted without full payment.*

### GUIDELINES

- ◆ Prepayment prior to the advertising deadline date is required. Any advertisement received without payment will not be included until payment is received.
- ◆ All advertisements received must be in digital format to be included in the online OC View, please e-mail to [christine@caioc.org](mailto:christine@caioc.org).
- ◆ Please see the 2022 Marketing Plan for details regarding cancellations.



ORANGE COUNTY REGIONAL  
CHAPTER  
**community**  
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