

Podcasts/Livestream/Couch Connect Webinar (converted live luncheons) - Average 120+ Attendees

- Presenting Sponsor - \$700 (Limit 4 per event)**
Company receives up to 2-minute commercial, company shout out, company logo on promotional materials, social media and website, opportunity to introduce one guest presenter, recognition in the OC View, and .pdf list of manager and business partner attendees post event
- Guest Speaker - \$425**
Opportunity to be a guest speaker for a podcast/livestream (20 minutes max). Can be a chapter-led interview or a pre-approved educational program
- Commercial - \$280 (Limit 2 per event)**
Provide a commercial to be played during the podcast/livestream/Couch Connect up to 30 seconds

Facebook/Instagram Advertisement (1,000+/600+ Followers)

- Share Your Post - \$250 per share**
Chapter will share one of your selected posts to the Chapter's Facebook or Instagram
- Instagram TV - \$250 per video**
Chapter will post your approved video to Instagram TV on the Chapter's Instagram
- Stories - \$150 per post (\$250 for both platforms)**
Chapter will post your provided content to the Chapter's Facebook or Instagram for 24 Hours

Direct E-mail Advertisements

- Advertorial (Article and Company Logo) - \$350**
Chapter will email your approved article submission (max 500 words) and logo to the Chapter's entire database as part of an e-blast (4,500+ contacts)
- Company Logo - \$200**
Chapter will include your company logo in one of our Chapter's emails to the entire database (4,500+ contacts)

Social Media/CAI Member CRIBS Video Tour

- Video Tour on Social Media**
 - Facebook or Instagram TV - \$300
 - Both - \$500
 Chapter will post a video interview with your company and/or tour of your company to Social Media (10 minutes max)

Website Marketing Opportunities

- One Year Website Advertisement - \$1,500**
Have your company's 1/4 page advertisement on the Chapter website for 12 months
- 6-Month Website Advertisement - \$1,000**
Have your company's 1/4 page advertisement on the Chapter website for 6 months
- Quarter website advertisement - \$450**
Have your company's 1/4 page advertisement on the Chapter website for 3 months

Q4 2020 Social Events

PCAM Reception - November 4 - Tustin Ranch Golf Club

- Level 100 Sponsorship \$750**
Two (2) tickets to the PCAM Reception
Company recognition on the event banner
Company recognition at the podium
Table top recognition

- Level 200 Sponsorship \$500**
One (1) ticket to the PCAM reception
Company recognition on the event banner
Table Top Recognition
- PCAM Reception Sponsorship \$300**
One (1) ticket to the PCAM reception
Company recognition on the event banner

Texas Hold 'em - November 12

- Showdown Sponsorship - \$750**
Four (4) Players and access to the dinner buffet
Company recognition on the event banner
Unique opportunity to be involved during the tournament
Company recognition at the podium
Exclusive company name at the dessert buffet & dinner tables
- Hoe-Down Sponsorship - \$450**
One (1) Player and access to the Dinner Buffet
Exclusive Company Recognition at the DJ Booth
- Turn Sponsorship - \$375**
One (1) Player and access to the Dinner Buffet
Company Recognition on the Event Banner
- Flop Sponsorship - \$200**
Company Recognition at the Dinner Buffet table

Holiday Social - December 10

- Seasonal Spectacular Sponsorship - \$650**
Company logo recognition on the event sign
Recognition in the OC View & Chapter website
Recognition at the cocktail bars and hors d'oeuvre tables
Two (2) attendees
- Dessert Sponsorship - \$325**
Company recognition on the event sign
Exclusive company recognition at the dessert buffet & coffee station
Recognition in the OC View & Chapter website
One (1) attendee
- Centerpiece Sponsorship - \$175**
Recognition at each table with the holiday centerpieces
Recognition in the OC View & Chapter website
Recognition on the event sign
One (1) attendee

Golf Tournament - September 28 - Tustin Ranch Golf Club

- Food Truck Sponsor - \$1,000 (limited to 2)**
Prominent logo placement & signage at food truck
Promotional item in golfer swag bag (provided by sponsor)
Lunch for one (1) company representative
1/2 page ad in Tournament Program
Recognition in the OC View & Chapter website
Recognition at the post golf awards presentation
- Sports Swag Bag Tote - \$800**
Company logo on deluxe sport bag for each golfer
1/2 page ad in tournament program
Promotional item in golfer swag bag (provided by sponsor)
- Driving Range Sponsorship - \$250**
Company logo on sign at the driving range
Recognition in Tournament Program
For any questions, please contact Brigitte@caioc.org

Enclosed is full payment of \$_____ for all marketing opportunities.

Total amount enclosed \$_____

Company Name _____

Contact Name _____

Address _____

City/State/Zip Code _____

Telephone _____ Fax _____

E-Mail Address _____

Complete and return with check: OR Charge my: ___Visa/Mastercard/Discover ___Amer.Express

Credit Card No. _____ Exp. Date _____

Name on Card _____ Verification Code: _____

Signature _____

Community Associations Institute
Orange County Regional Chapter
1971 E. 4th Street, Suite 280
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Phone: 714.479.1022
Fax: 714.479.1026

Verification code for Visa/Mastercard/Discover is the 3 digit code located on the back of the credit card.

For American Express credit cards the code is the 4 digit code located on the front of the card.

Important information:

All prices quoted are CAI-OCRC member pricing. Non-member pricing is an additional 50% over the quoted price. Pre-payment and/or a deposit is required to guarantee all sponsorships and advertising. Cancellation of a contract will result in a \$100 administrative fee if cancelled before 90 days prior to the event or advertising deadline. No refunds will be given for sponsorships or advertising cancelled after 90 days prior to an event or advertising deadline.

Please note the chapter's collection policy. Any member with outstanding invoices greater than 60 days past-due will be subject to credit hold.