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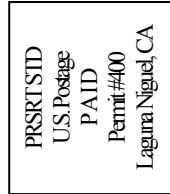
La Rocque Better Roofs, Inc.  
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## MANAGER TABLE SPONSORS:

24 Hour Restoration  
American Technologies, Inc.  
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## CLAC 100 SPONSOR:

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Community Associations Institute  
Orange County Regional Chapter  
1971 East Fourth Street, Suite 280  
Santa Ana, CA 92705



# Professional Behavior Affects Everyone



**Educational Luncheon**  
**Tuesday,**  
**January 11, 2011**

**Grand Ballroom**  
**Irvine Marriott**

# Professional Behavior Affects Everyone

Come hear the leading professionals in our industry discuss ethical and professional issues relevant to our industry. Our panel will address ethics and professionalism beyond the office and into social settings. In addition, the speakers will present the current trends in ethics complaints. Further, the panel will discuss the legal issues that arise with ethical violations, and provide insight on dealing with difficult ethical situations.

## SPEAKERS:

**Farrah Esquer**, CCAM, CMCA, AMS, PCAM, is the President of Cardinal Property Management and has been in the industry for 11 years. Ms. Esquer is a director for the Orange County Regional Chapter, she has served as the Co-Chair of the Manager Support Committee and was the recipient of the John C. Kubas Manager of the Year Award for 2009.

**Sandra L. Gottlieb, Esq.**, CCAL is a founding Partner of the law firm Swedelson & Gottlieb, established in 1987, as well as, Principal in Association Lien Services, a division of the firm, which provides assessment collection and non-judicial foreclosure services to community associations and management companies statewide. Ms. Gottlieb has been on the Board of a number of CAI chapters and is currently serving on the Board of the Orange County Chapter. She is a Past President of the Orange County Chapter, current President of the Channel Islands Chapter, and recipient of the May Russell Hall of Fame Award in 2008. She is also a member of CAI's National facility, a frequent speaker and author for industry events and publications, and a member of the College of Community Association Lawyers.

**Debra Warren**, CCAM, PCAM, is a principal of Cinnabar Consulting, a professional services firm that provides businesses with the tools they need to operate successful organizations. Cinnabar Consulting creates and implements comprehensive training solutions, provides team assessment and development, and facilitates effective meetings. Debra has over 20 years of experience in community association management. In addition, Debra is actively involved in the education of community management professionals across the country and works to enhance the professionalism in the industry. Her service to the profession includes an extensive list of leadership positions. Debra has been a member of the CAI National Faculty for the past 13 years. Currently, she serves as Chair of the Designation Ethics Committee.

## PROGRAM COORDINATED BY:

**Dori Kagan, CMCA<sup>®</sup>, CCAM-Emeritus, U.S. Bank**  
**Sarah Reed, Fiore, Racobs & Powers, APLC**

## SCHEDULE OF EVENTS:

11:30 a.m. ~ 12:00 p.m. Registration

12:00 p.m. ~ 1:15 p.m. Educational Luncheon Program

## LOCATION:

Irvine Marriott  
18000 Von Karman Avenue  
Irvine, CA 92612

Note: If you require a vegetarian meal, contact the Chapter Office no later than noon on Thursday, January 6, 2011 to reserve the meal. Additionally, if the event sells-out prior to the day of the event, no walk-in reservations will be accepted.

Payments to CAI are not tax deductible as charitable contributions for income tax purposes, but may be deductible as ordinary and necessary expenses. Consult your attorney or tax professional.

## Professional Behavior, Tuesday, January 11, 2010

Name _____	
Name(s) of Additional Registrants _____	
Company Name _____	
Telephone _____	Fax _____
Address _____	
City/State/Zip Code _____	
E-mail Address _____	
Is this your first time attending? <input type="checkbox"/> Yes <input type="checkbox"/> No	
Member Price	Non-Member Price
Comm. Mgr/HOA BOD <input type="checkbox"/> \$42.50	<input type="checkbox"/> \$47.50
Attendee <input type="checkbox"/> \$50	<input type="checkbox"/> \$65

Registrations received after noon on Thurs., January 6, 2011.

Comm. Mgr/HOA BOD <input type="checkbox"/> \$45	<input type="checkbox"/> \$55
Attendee <input type="checkbox"/> \$60	<input type="checkbox"/> \$75

Complete and return with check payable to CAI ~ OCRC:

Or Bill my  Visa/Mastercard  Amer. Express  Discover

Card No. \_\_\_\_\_

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Exp. Date \_\_\_\_\_ Signature \_\_\_\_\_

Verification Code on back of Credit Card \_\_\_\_\_

**Note:** No phone registrations accepted.

Please fax to **714.479.1026**

CAI - Orange County Regional Chapter  
1971 East 4<sup>th</sup> Street, Suite 280  
Santa Ana, CA 92705  
714.479.1022 – phone

**CANCELLATION/REFUND POLICY:** Reservations cancelled after 12:00 pm on Thursday, January 6, 2011 cannot be refunded. Any no-show registrant will be charged for their reservation.

CAI-OCRC has a no-tolerance policy regarding **suitcasing**, which is the practice of non-sponsoring companies or individuals soliciting sales during the event, on the exhibitor floor, in the aisles or lobbies, and/or representing their services to participants or soliciting participants for social activities. Violators of this policy will be removed from the event, if applicable, and charged the sponsorship rate, which must be paid prior to registering as an attendee, exhibitor or sponsor at any future CAI-OCRC event. Additionally, the Executive Committee may take additional actions available to the Chapter as deemed appropriate based upon the violation of the suitcasing policy.